



Jillybeads 4 Justice

Advocate & Educate, all while Accessorizing!

Team Justice Proclamation

Living in a socially just world is a work-in-progress and to create what you believe, you must live it.

This is my prayer...

We are all love.

Digging deep to let our light shine.

Letting go of the demons—generational pain, current and future doubts.

Making our own rules as we grow and bloom with courage and compassion.

Leading women and girls, as well as those who support them, to their authentic self and voice.

FREEDOM with confidence!

This is our proclamation:

ADVOCATE...

Authenticity + Love + Freedom = Being Courageously Bold.

Knowing Leads to Authenticity

By knowing ourselves, we can each love ourselves. This knowing is digging deep to the center—your heart's desire—to uncover not only who we are based on your identity and experiences, yet also how you want to feel as you move through the world. This understanding is a life-long process and exploration, best likened to a rollercoaster with highs, twist and turns, and dips along the way. It's on this ride that you begin to understand who you are and find your voice.

Revolutionary Love

A generously radical, inclusive, and pervasive change using LOVE. To transform your heart, soul, and mind in your life, family (blood + self-defined), community, society, and social structures.

Love Creates Freedom.

When you open your heart first to yourself and then to others the walls organically come crumbling down. Such a process should be guided with understanding and compassion.

SERVICES: Coming soon...

- **Authenticity Session** (a 20-minute complementary session)
- **Authenticity Assessment**
- **Individual Coaching**

EDUCATE...

Identity + Intersectionality + Unlearning Privilege = Social Justice

Identity Connects to Everything

How you see yourselves creates your self-concept. This combined with your perceived membership to relevant social groups (e.g. race, gender, age, etc.) constructs the various components of your identity. While your identity should not define your actions or who you are, it does connect the larger social structures and hierarchical power relations in place.

Unique Intersectionality

Popular belief—hegemony—says that the labels, categories, and aspects of identity define who you are (e.g. ethnicity, sexual orientation, class, etc.). These same intersecting components of your social identity, however, make you stand apart from the next individual—your authentic sweet spot—while providing similarities for us as citizens of the world to join forces.

Unlearned Privilege

Arguably the hardest part of the equation to acknowledge because it is typically unearned, we each have a responsibility to name and call out when these special rights or advantages establishes unjust treatment or bias of someone one else or a group of people. This too is a life-long process as following the status quo is often easier than breaking free.

SERVICES:

Identity Workbook (Coming August 2014)

A stand-alone DIY workbook for exploring your social identity. This workbook provides an introduction to the major components of identity addressed in social justice work (e.g. race, gender, sexuality, class, age, ability, language, and religion). A brief overview and complimentary exercises are outlined for each component leading to the opportunity to explore your unique intersectionality.

Intersectionality: Your Authentic Sweet Spot eCourse (Coming September 2014)

This self-guided course will lead you through an exploration of your social identity using storytelling, visuals, and self-inquiry prompts to help you discover your authentic sweet spot.

Available now:

Workshops (one hour, half-day, full-day, or multi-day tailored to need)

Speaking Topics:

- What is Intersectionality?
- Why Identity Matters
- Unlearning Privilege: A Lifelong Process
- Using Identity to Build Community
- Creating Affinity Groups in the Workplace
- Leadership for Social Justice

All While ACCESSORIZING!

Unique + Soulful + Custom = Handcrafted Beauty

Beads Represent a Story

Like most things, beads tell a story. Even if the story is unknown, which is often the case, you have the ability to create meaning based on its material and how it makes you feel.

Uniqueness Creates Soul

Or vice versa. The point is that each piece is unlike anything else and provides an energy that makes you feel special.

Handcrafted Love

Creating beauty brings joy, especially when there's an opportunity to learn about the wearer and what they love. This allows for a synergy of fondness that makes the piece unique.

PRODUCTS:

Shop: Jewelry 4 Justice

Soul Jewelry (Custom)

- Earrings
- Bracelets
- Bracelet + Earring Set

SERVICES:

- Bead Ceremony